

**MILO x adidas Redemption 2025 (“Promotion”)**  
**[FairPrice, Sheng Siong, Cold Storage, Giant, PRIME]**

**Terms & Conditions**

1. This promotion is organised by Nestlé Singapore (Pte) Ltd (“Nestlé”) and valid for purchases made between 1 July 2025 to 10 August 2025 (both dates inclusive, **“Promotion Period”**) on MILO Participating Products\* and limited while stocks last.
2. Participants who make a Qualifying Purchase of **S\$60 nett\*\*** on Participating Products\* at Participating Retailers^ in a single receipt may redeem a MILO x adidas ‘WE CAN ONE’ tee (MRSP: \$59) (Participants may select tee colour and size, subject to availability)

(Each a “Premium”, and collectively the “Premiums”).)

*\*\*nett means the gross amount of purchases made, less deductions for any form of purchase discounts (e.g., discount cards, vouchers, points, etc), product returns and allowances*

\*Participating Products include

**MILO Ready-to-Drink:**

- Packets: MILO UHT Original (125ml, 200ml, 1L), MILO UHT Less Sugar (125ml, 200ml)
- Cans: MILO Original Cans 240ml, MILO Calcium Plus Cans 240ml
- Bottles: MILO Nutri Up Peng 225ml, MILO Iced Energy 500ml, MILO Boost Up 500ml.

All parallel imports and promotion packs are excluded from the Participating Products.

Also excludes any product from the aforementioned participating product brands that have a total discount\* of 30% or more from the pre-discounted price of the product as advertised or indicated by the retailer at the relevant participating retailer outlet at time of purchase.

(total discount includes all sources of price reduction / deduction (e.g., discount cards) but excludes all forms of cash equivalent price reductions / deductions (e.g., vouchers, points redemption)).

^ Participating Retailers include FairPrice, Sheng Siong, Cold Storage, Giant, PRIME or any other participating retailer(s) as announced by Nestlé during the Promotion Period.

3. Redemption is capped at three (3) Premiums per Participant per promotion period. Nestlé does not guarantee the availability of any Premiums. All Premiums are on a **“FIRST COME FIRST SERVE”** basis, **“WHILE STOCKS LAST”** and **STRICTLY NOT EXCHANGEABLE**. For the avoidance of doubt, **NO PARTICIPATING PRODUCT RETURNS OR REFUNDS ARE ALLOWED** if you wish to qualify for this redemption. Any returns or refunds shall be considered on a case-by-case basis and finally decided by Nestlé in Nestlé’s sole and absolute discretion. Nestlé reserves the right to disqualify, at Nestlé’s sole and absolute discretion, any Participant at any time if a Participant returns any Participating Product without Nestlé’s prior written consent.
4. This Promotion is open to all citizens and permanent residents living in Singapore. Traders, distributors, retailers, online retailers purchasing in bulk, or any person or entity purchasing the Participating Products (as defined above) for commercial purposes (each a “Commercial Party”), and any entities and/or persons who are deemed to be a Commercial Party in Nestlé’s sole and absolute discretion are strictly not eligible for participation in this promotion.

## HOW TO REDEEM

5. Steps for redemption include:
  - a. Purchase of \$60 nett\*\* of MILO Ready-to-drink (Packets, Cans, Bottles) in Participating Retailers^ in a single receipt
  - b. Register and submit image of original receipt for verification on MILO Redemption Page <nes.tl/MILOadidasbook>
  - c. After the receipt is verified, the participant can reserve the tee size, color and book redemption date and outlet. Once the reservation is submitted, NO changes can be made.
  - d. Head to the MILO booth in the selected adidas outlet on the chosen date. Redemption can be made upon presentation of the Reservation voucher on the MILO Redemption Page to the MILO promoter.
6. The dates, timing and adidas outlets available for redemption booking are as follows:

Date	Day	Time	adidas outlets
19 July 2025	Saturday	14:00 – 18:00	IMM Changi City Point
20 July 2025	Sunday	14:00 – 18:00	
25 July 2025	Friday	17:00 – 21:00	IMM Changi City Point Brand Centre Orchard Vivocity
26 July 2025	Saturday	14:00 – 18:00	
27 July 2025	Sunday	14:00 – 18:00	
1 August 2025	Friday	17:00 – 21:00	

2 August 2025	Saturday	14:00 – 18:00	Waterway Point Causeway Point
3 August 2025	Sunday	14:00 – 18:00	
8 August 2025	Friday	17:00 – 21:00	
9 August 2025	Saturday	14:00 – 18:00	
10 August 2025	Sunday	14:00 – 18:00	

adidas outlets	Address
<b>IMM</b>	2 Jurong East Street 21, #02-14 to 16, Singapore 609601
<b>Changi City Point</b>	5 Changi Business Park Central 1, #01-54/55/56/57/58/59 Changi City Point, Singapore 486038
<b>Brand Centre Orchard</b>	270 Orchard Rd, Singapore 238857
<b>Vivocity</b>	1 HarbourFront Walk, #01-73/87, Singapore 098585
<b>Waterway Point</b>	83 Punggol Central, #01-04, Singapore 828761
<b>Causeway Point</b>	1 Woodlands Square, #02 - 30, Singapore 738099

7. Further details including the dates and outlets will be updated on MILO's Facebook Page / Nestlé Brand Promotions Page from time to time during the redemption period. Please refer to MILO Facebook Page or Nestle Brand Promotion website < <https://dearnestle.com.sg/promotions/miloadidas2025> for the latest details.
8. Participants will be required to scan the QR code and complete the Redemption Form with the requisite details for the processing of the redemption. You will be required to upload the FULL ORIGINAL purchase receipt (receipt must show date and time of purchase) as well. Proof of submission is not proof of receipt. Please retain original receipt for verification should you qualify for the redemption. Duplicate, reprint or copy of supermarket receipts and deposit slips are disqualified from redemption.
  - (a) In-store purchase: Participants must submit their (i) PHYSICAL original receipts; and (ii) Redemption Form to the promoters at the MILO roadshows.
  - (b) Retailer Mobile Application: Redemptions for purchases made in store via retailer's mobile application can be submitted for verification on the MILO Redemption page. Verification must be made via submission of the electronic invoices detailing the requisite information (date and time of purchase) (e.g. for FairPrice App, to go to My Account > Activities).
9. All redemption submissions are subject to verification at NESTLE's sole discretion. If you qualify, you will be entitled to reserve the tee via the MILO Redemption Page. Please note that the reserved outlet and date selected by the Participant upon submission is final. Participants may only redeem the Premium based on their selected tee color and size at the reserved outlet and date. **NO EXCHANGES allowed.**

Participants who miss their reserved time slot will be addressed on a case-on-case basis.

### **General Terms and Conditions**

10. Redemption is on a “first come first serve”, “while stocks last” basis. Availability and variant of Premiums may vary. Nestlé does not guarantee the availability of any variant. All redemptions are final. Participant is responsible for verifying your redeemed Premium before leaving the adidas outlet. No refunds/exchanges are allowed once the redemptions are completed.
11. Proof of submission for entry into the redemption is not proof of receipt. All late, incomplete, illegible, tampered entries will be disqualified. The receipts submitted must be original. **No re-printed or copied receipts are allowed. Each receipt can only be used for one redemption.**
12. Premiums are strictly not exchangeable, whether for cash, credit or other items (including another Premium) in part or in full. NESTLÉ may, without prior notice, replace a Premium with another item of comparable value.
13. Premiums are redeemed on an “as is” basis, and all warranties and representations are expressly excluded to the fullest extent possible. NESTLÉ shall not be responsible for the quality, merchantability or fitness for any purpose or any other aspect of the Premiums. NESTLÉ, shall at all times, not be held liable for any loss, injury, damage, or harm suffered as a result of availing the Premiums. Each Participant agrees that Nestlé is not and will not be an agent of any third-party vendor or service provider, and as such any and all disputes about the quality of the Premiums provided by the vendor shall be solved directly with them.
14. Each Participant may only redeem up to a maximum of 3 Premiums during the Promotion Period. Each receipt cannot be used for any other Nestlé offers or promotions, including other redemption promotional campaigns. If a Participant is found, or is deemed by Nestlé in its sole and absolute discretion, to attempt to make overlapping redemptions, Nestlé reserves the right to disqualify the relevant Participant from this Promotion.
15. Nestlé may, without prior notice, (1) replace the Premium with another item, and (2) terminate this promotion, and amend the promotion mechanics and the terms and conditions.
16. Nestlé’s decisions on all matters relating to these promotions will be final, binding and conclusive on Participants, and no correspondence will be entertained.

17. Nestlé may, at its sole discretion, disqualify any person who does not meet the eligibility requirements stated in these terms and conditions.
18. By choosing to participate in this redemption promotion, **each Participant agrees and hereby consents** that Nestlé may collect, use and disclose such participant's personal data to its affiliates, service providers and partners, as provided in this entry form, for the following purposes in accordance with the Personal Data Protection Act 2012 ("PDPA") and Nestlé's data protection policy available at our website [www.nestle.com.sg](http://www.nestle.com.sg):
- (a) to administer this promotion, including to contact Participants and to conduct verification and other actions in connection with this promotion for the administration of Premiums in relation to this promotion;
  - (b) to use the personal data for promotional, advertising (included targeted advertising) or marketing activities which Nestlé believes may be of interest to the Participant;
  - (c) to send out marketing, advertising (including targeted advertising), communication and promotional materials to the participant relating to any products manufactured, marketed or sold by Nestlé and its affiliates, service providers and commercial partners.

Any information, personal data and material about or obtained from the Participant may be accessed, stored or otherwise processed in any medium or format determined by Nestlé, and may be transmitted across national borders for storage and/or processing in accordance with the PDPA. If a participant requires access to his/her personal data or any amendment or correction to be made, he/she should contact the relevant Nestlé officer at [Nestle.privacy@SG.nestle.com](mailto:Nestle.privacy@SG.nestle.com). To withdraw consent to any specific use of his/her personal data, please visit the "Unsubscribe" tab on [www.nestle.com.sg](http://www.nestle.com.sg) or contact the relevant Nestlé officer at [Nestle.privacy@SG.nestle.com](mailto:Nestle.privacy@SG.nestle.com).

To find out more about how Nestlé uses a Participant's personal data, the Participant can refer to Nestlé Singapore's Privacy Policy online at <http://www.nestle.com.sg/info/privacypolicy>.

19. To the extent permitted by law, Nestlé will not be responsible or liable for any loss, injury, death, claim or damage suffered by any person arising out of or in connection with this promotion and Premiums, and each Participant of this promotion and any person acting on his/her behalf shall release completely and indemnify Nestlé from any claims, losses, damages, costs or expenses incurred in connection therewith.

20. Any intellectual property contained in any materials used in connection with this promotion and the Premiums is the property of their respective owners.
21. The terms and conditions of this promotion are governed by Singapore law, and Participants of this promotion shall submit to exclusive jurisdiction of Singapore courts.
22. Any trademarks, graphic symbols, logos or intellectual property contained in any materials used in connection with this promotion, in particular that relating to the Premiums, are the property of their respective owners. This promotion, Nestlé, and its affiliates and contractors, are not affiliated with, endorsed or sponsored by, those owners and the owners' relevant affiliates where those owners or the owners' affiliates are not part of the Nestlé group of companies.

These terms and conditions are updated as of 24 June 2025.

For any enquiries relating to the promotion please contact Nestlé Consumer Services at toll-free line 800 6011 633 or email [consumer.services\\_sg@care.nestle.com](mailto:consumer.services_sg@care.nestle.com) with subject "MILO Adidas 2025 Roadshow"