

MILO Picnic Chair Redemption 2025 (“Promotion”)
[Selected FairPrice, Sheng Siong, Cold Storage, Giant, Ace Mart, U Stars]

Terms & Conditions

1. This promotion is organized by NESTLÉ Singapore (Pte) Ltd (“Nestlé”) and valid for purchases made between 7th August 2025 to 21st September 2025 (both dates inclusive, “**Promotion Period**”) on MILO Participating Products* and limited while stocks last.
2. Participants who make a Qualifying Purchase of S\$49 nett** on Participating Products* at **Selected Stores** in Participating Retailers^ in a single receipt may redeem a MILO Foldable Picnic Chair (MRSP: \$49)

(Each a “Premium”, and collectively the “Premiums”).)

***nett means the gross amount of purchases made, less deductions for any form of purchase discounts (e.g., discount cards, vouchers, points, etc), product returns and allowances*

*Participating Products include:

MILO Power & Sachets:

- MILO Powder Refill (900g, 400g)
- MILO Powder Tin (400g, 1.3kg)
- MILO Original (18 x 30g)
- MILO Australian Recipe (450g tin, 800g pouch, 1.25kg tin, 12 x 30g)
- MILO Gao Kosong (450g tin, 750g pouch, 15 x 33g)
- MILO 3in1 (15 x 27g)
- MILO Gao Siew Dai (13 x 33g)
- MILO Gao Siew Dai Wholegrain Cereal (10 x 36g)
- MILO Calcium Plus 2in1 (12 x 30g)
- MILO Van Sachets (10 x 26g)
- MILO Intense Sachets (10 x 33g)
- MILO Australia (1.1kg tin, 200g tin)

All Participating Products are products which are imported and distributed by Nestlé Singapore only. All parallel imports and promotion packs are excluded from the Participating Products.

^ Participating Retailers include FairPrice, Sheng Siong, Cold Storage, Giant, Ace Mart, U stars or any other participating retailer(s) as announced by Nestlé during the Promotion Period. Only certain selected stores from the participating retailers are eligible for the promotion. List of stores are stated on < nes.tl/MILOChair2025 >

3. Redemption is capped at one (1) Premium per receipt. Maximum of three (3) redemptions per Participant per day. Nestlé does not guarantee the availability of

any Premiums. All Premiums are on a “**FIRST COME FIRST SERVE**” basis, “**WHILE STOCKS LAST**” and **STRICTLY NOT EXCHANGEABLE**. For the avoidance of doubt, NO PARTICIPATING PRODUCT RETURNS OR REFUNDS ARE ALLOWED if you wish to qualify for this redemption. Any returns or refunds shall be considered on a case-by-case basis and finally decided by Nestlé on Nestlé’s sole and absolute discretion. Nestlé reserves the right to disqualify, at Nestlé’s sole and absolute discretion, any Participant at any time if a Participant returns any Participating Product without Nestlé’s prior written consent.

4. This Promotion is open to all citizens and permanent residents living in Singapore. Traders, distributors, retailers, online retailers purchasing in bulk, or any person or entity purchasing the Participating Products (as defined above) for commercial purposes (each a “Commercial Party”), and any entities and/or persons who are deemed to be a Commercial Party in Nestlé’s sole and absolute discretion are strictly not eligible for participation in this promotion.

HOW TO REDEEM

5. Steps for redemption include:
 - a. Purchase of \$49 nett** of MILO Powder from selected stores in Participating Retailers^ in a single receipt
 - b. Follow the steps as indicated in the table below for each participating retailer to redeem Premium

	FairPrice	Sheng Siong, Cold Storage, Giant, U Stars & Ace Mart
Where to Buy	Any store	Only selected stores stated on <nes.tl/MILOChair2025>
Redeem via	MILO Roadshows at FairPrice during promoters’ working hours only	Selected Store’s Cashier/Customer Service same store of purchase only
How to Redeem	Show physical & original receipts at roadshows <i>For purchases made in store via retailer’s mobile application, redemptions are only eligible for purchases made on the same day of roadshow at the same store</i>	Show Original Receipt/Tail-end receipt at cashier/Customer Service counter any time throughout Promotion Period

6. For **Fairprice Redemptions**, this Promotion is only available for in-store redemption at MILO roadshows. To be eligible for this Promotion, the redemption must be made at the same Participating Retailer where purchase of the Participating Products was made (i.e. only FairPrice receipt are applicable for redemption in MILO Roadshows at the FairPrice outlets).

Further details including the dates and outlets for the MILO Roadshow will be updated on Nestlé Brand Promotions Page from time to time during the redemption

period. Please refer to MILO Facebook Page or Nestle Brand Promotion website <nes.tl/MILOChair2025> for the latest details.

- a. Participants must submit their original receipts to the promoters at the MILO Roadshows. Participants will be required to scan the QR code and complete the Roadshow Redemption Form with the requisite details for the processing of the redemption. You will be required to upload the FULL ORIGINAL purchase receipt (receipt must show date and time of purchase) as well. Proof of submission is not proof of receipt. Please retain original receipt for verification should you qualify for the redemption. Duplicate, reprint or copy of supermarket receipts and deposit slips are disqualified from redemption.
 - i. In-store purchase: Participants must submit their (i) PHYSICAL original receipts; and (ii) Redemption Form to the promoters at the MILO roadshows.
 - ii. Retailer Mobile Application: Redemptions for purchases made in store via retailer's mobile application can only be made **on the same day in the same store, where there is a roadshow**. Redemption must be made via presentation of the electronic invoices detailing the requisite information (date and time of purchase) through the retailer's mobile application (e.g. for FairPrice App, to go to My Account > Activities) to the Roadshow promoters unless otherwise advised in-store. The account holder must be physically present for any redemption. No screenshots or email copies of receipts shall be accepted for this Promotion.

General Terms and Conditions

7. Redemption is on a **"first come first serve", "while stocks last"** basis. All redemptions are final. Participant is responsible for verifying your redeemed Premium before leaving the store. No refunds/exchanges are allowed once the redemptions are completed.
8. All late, incomplete, illegible, tampered entries will be disqualified. The receipts submitted must be original. No re-printed or copied receipts are allowed. Each receipt can only be used for one redemption.
9. Redemption items are strictly not exchangeable, whether for cash, credit or other items (including another redemption item) in part or in full. Nestlé may, without prior notice, replace a Premium with another item of comparable value.
10. Redemption items are redeemed on an "as is" basis and all warranties are excluded to the fullest extent possible.
11. Nestlé shall not be responsible for the quality, merchantability or fitness for any purpose or any other aspect of the Premiums. Nestlé, shall at all times, not be held liable for any loss, injury, damage, or harm suffered as a result of availing the Premiums. Each Participant agrees that Nestlé is not and will not be an agent of

any third-party service provider, and as such, any and all disputes about the quality of products and/or standard of services provided by the service provider shall be solved directly with them.

12. Each Participant may only redeem up to a maximum of 3 Premiums per day. Nestlé reserves the right to disqualify any participant suspected of cheating, manipulating, or taking advantage of the terms and conditions in an inappropriate manner. Such disqualification may occur at any stage of the redemption, and the decision of Nestlé shall be final and binding, without any obligation to provide any explanation or justification.
13. Nestlé may, without prior notice, (1) replace the redemption item with another item, and (2) terminate this promotion, and amend the promotion mechanics and the terms and conditions at any time.
14. Nestlé's decisions on all matters relating to these promotions will be final, binding and conclusive on Participants, and no correspondence will be entertained.
15. Nestlé may, at its sole discretion, disqualify any person who does not meet the eligibility requirements stated in these terms and conditions.

By choosing to participate in this redemption promotion, **each participating Participant agrees and hereby consents** that Nestlé may collect, use and disclose such participant's personal data to its affiliates, service providers and partners, as provided in this entry form, for the following purposes in accordance with the Personal Data Protection Act 2012 ("PDPA") and Nestlé's data protection policy available at our website www.nestle.com.sg:

- (a) to administer this promotion, including to contact Participants and to conduct verification and other actions in connection with this promotion for the administration of redemption items in relation to this promotion;
- (b) to use the personal data for promotional, advertising (included targeted advertising) or marketing activities which Nestlé believes may be of interest to the Participant;
- (c) to send out marketing, advertising (including targeted advertising), communication and promotional materials to the participant relating to any products manufactured, marketed or sold by Nestlé and its affiliates, service providers and commercial partners.

Any information, personal data and material about or obtained from the Participant may be accessed, stored or otherwise processed in any medium or format determined by Nestlé, and may be transmitted across national borders for storage and/or processing in accordance with the PDPA. If a participant requires access to his/her personal data or any amendment or correction to be made, he/she should contact the relevant Nestlé officer at Nestle.privacy@SG.nestle.com. To withdraw consent to any specific use of his/her personal data, please visit the "Unsubscribe" tab on www.nestle.com.sg or contact the relevant Nestlé officer at Nestle.privacy@SG.nestle.com.

To find out more about how Nestlé uses a Participant's personal data, the

Participant can refer to Nestlé Singapore's Privacy Policy online at <http://www.nestle.com.sg/info/privacypolicy>.

16. To the extent permitted by law, Nestlé will not be responsible or liable for any loss, injury, death, claim or damage suffered by any person arising out of or in connection with this promotion and redemption items, and each Participant of this promotion and any person acting on his/her behalf shall release completely and indemnify Nestlé from any claims, losses, damages, costs or expenses incurred in connection therewith.
17. Any intellectual property contained in any materials used in connection with this promotion and the redemption items is the property of their respective owners.
18. The terms and conditions of this promotion are governed by Singapore law, and Participants of this promotion shall submit to the exclusive jurisdiction of Singapore courts.
19. Any trademarks, graphic symbols, logos or intellectual property contained in any materials used in connection with this promotion, in particular that relating to the redemption items, are the property of their respective owners. This promotion, Nestlé, and its affiliates and contractors, are not affiliated with, endorsed or sponsored by, those owners and the owners' relevant affiliates where those owners or the owners' affiliates are not part of the Nestlé group of companies.

These terms and conditions are updated as of 7 August 2025

For any enquiries relating to the promotion please contact Nestlé Consumer Services at toll free line 800 6011 633 or email consumer.services_sg@care.nestle.com with subject "MILO Picnic Chair Redemption"