

MILO® 75th Anniversary Scratch and Win 2025

Terms & Conditions

Information on how to participate in the “MILO® 75th Anniversary Scratch & Win ® 2025” (the “**Contest**”) and the Contest Rules (as stated below) form the Contest terms and conditions (“**Contest Terms and Conditions**”). All persons registering or taking part in this Contest (the “**Participants**”) agree to be bound by these Contest Terms and Conditions.

Contest Rules

1. This Contest is organized by NESTLÉ SINGAPORE (PTE) LTD, of 15A, Changi Business Park Central 1, #05-02/03, EIGHTRIUM @ Changi Business Park, Singapore 486035 (“**Nestlé**”).
2. The Contest is open to all individual Singapore residents who are:
 - (i) aged 18 and above as at the start of the Contest Period (as defined below). Participants below the age of 18 shall obtain the necessary consent from their parents/legal guardians before participating in this Contest and submitting any personal information, and shall furnish such proof of consent should organizers require it; and
 - (ii) not prohibited in any manner by any person, entity, authority or law anywhere in the world from participating in this Contest or any similar contest.

Employees of: (a) Nestlé; and (b) Nestlé’s advertising agencies, and the immediate family members of these employees, are not eligible to participate in the Contest.

By participating in the Contest, each Participant represents and warrants that he/she has met the eligibility criteria stated in these Contest Terms and Conditions. Nestlé reserves the right to disqualify any participant suspected of cheating, manipulating, or taking advantage of the terms and conditions in an inappropriate manner. Such disqualification may occur at any stage of the Contest, and the decision of Nestlé shall be final and binding, without any obligation to provide any explanation or justification.

3. The Contest is valid from **15th November 2025 00:00hrs** to **31st December 2025 23:59hrs** (both dates inclusive, the “**Contest Period**”).

How to participate

Step 1: Purchase either a HOT MILO® or ICED MILO® from Participating Restaurants (full list available at Appendix 1) during the Contest Period and receive promotional scratch-and-win card in accordance with the following:

1. One **ICED MILO®** beverage purchased from Quick Service Restaurants entitles the Participant to **two (2)** promotional scratch-and-win cards.
2. One **HOT MILO®** beverage purchased from Quick Service Restaurants entitles the Participant to **one (1)** promotional scratch-and-win card.
3. One **HOT or ICED** MILO® beverage purchased from Coffeeshops, Foodcourts, Hawker Centres, Full Service Restaurants entitles the Participant to **one (1)** promotional scratch-and-win card.

Step 2: Scratch promotional scratch-and-win cards to reveal content. Winning cards will contain description of the prizes and a unique code. Only Participants with winning cards are required to scan the QR code printed on the winning card and submit their particulars on <https://www.dearnestle.com.sg/promotions/miloscratch&win2025> to receive the redemption details.

Participants with winning scratch-and-win cards are required to submit the following particulars:

- 1) Full name
- 2) Contact number
- 3) Email
- 4) Unique code (from scratch-and-win card)
- 5) Upload proof of purchase (unique code on scratch-and-win card)

Photocopied, edited, or tampered scratch-and-win cards are strictly not allowed. Participants are required to retain the original scratch-and-win card as proof of purchase when collecting prizes. Nestlé reserves the right to disqualify any prize claims that are not accompanied by a valid scratch card bearing a legible and verifiable unique code or where Nestlé reasonably suspects fraud, tampering, or duplication.

Step 3: Winners must submit their particulars and claim their prizes from 1st December 2025 to 31st January 2026 (both dates inclusive, the "**Redemption Period**"). Prizes not claimed by 31st January 2026 will be forfeited with no compensation or substitute provided. Multiple entries are allowed per

Participant, on condition that each entry submitted corresponds to a separate original scratch-and-win card with a unique code. Each unique code can only be used once. Duplicate submissions using the same unique code will be rejected.

PRIZES

The total number, type and details of prizes to be won are set out in the table below:

Consolation Prize	MILO® x Adidas T-shirt	750 winners
	MILO® Plush Eco Bag (set of 5)	500 winners
Special Prize	\$75 Cash	100 winners

4. Winners will receive redemption details via electronic mail and shall be required to collect their prizes, based on the redemption details contained in the said electronic mail, from 1st December 2025 to 31st January 2026 (both dates inclusive). Winners must present the original winning card at the time of collection. The award of prizes will be subject to verification of eligibility and compliance with these Contest Terms and Conditions to the full satisfaction of Nestlé. Any Participants who do not comply with the Contest Terms and Conditions will be disqualified. Nestlé reserves the right to disqualify any prize claims that are not accompanied by an original winning scratch card bearing a legible and verifiable unique code.
5. Multiple entries submitted using the same scratch-and-win card or unique code will be invalid. Only entries that are considered as complete and correct by the Nestlé will be eligible. Incomplete or illegible entries will be disqualified.
6. Each Participant hereby warrants and undertakes that the contact details they provide are accurate and complete, and changes in the contact details will only be entertained at Nestlé's sole discretion. It is each Participant's sole responsibility to ensure that such contact details remains valid, and that the Participant receives the confirmation email in a timely manner (for example, it is up to the Participant to monitor their spam/junk folders in case the confirmation email is received in the spam/junk folder).

7. Winner(s) who have completed all steps above will be contacted by email to their submitted contact details. Participants shall ensure that they remain contactable at all times. If Nestlé is unable to contact any winner for any reason whatsoever, Nestlé may at its sole discretion elect to determine another winner in accordance with the Contest Terms and Condition.
8. Applicable phone and telco charges may apply, and Participants shall be responsible for these expenses.
9. Proof of submission is not proof of receipt, and Nestlé shall not be responsible or liable for any delay or non-receipt of submissions.
10. Participants shall participate in the Contest on his/her own account, and shall not submit entries or participate on behalf of other persons. Each Participant represents and warrants that:
 - i. he/she has obtained all necessary consents, licenses and approvals required in connection with the Contest and his/her participation, and
 - ii. all materials, documents and forms submitted or created by him/her in connection with the Contest are original and do not infringe on the rights of any party, including but not limited to any intellectual property rights, patent, trademark or brand name registered or enforceable anywhere in the world.
11. Nestlé may, without notice and at any time, substitute any prize with a prize of similar value, as determined by Nestlé. Prizes won are given out on an “as it is” basis, and are not transferable, or exchangeable or redeemable for cash. To the extent not prohibited by law, all warranties and representations in connection with the prizes are expressly excluded. All winners shall collect their prizes in person during the Redemption Period, and shall comply with and be bound by all terms which the prizes may be subject to.
12. Nestlé may, at its sole discretion, modify the Contest Terms and Conditions, make prize substitutions or cancel this Contest, without prior notice to any person. Nestlé’s decisions on all matters relating to this Contest will be final, binding and conclusive on all Participants, and no correspondence will be entertained.

13. Where prizes contain a specified validity period during which it should be utilised, no requests for extensions or replacements whatsoever will be entertained. Prizes which remain unclaimed by any winner for 1 month after the end of the Contest Period shall be conclusively forfeited by such winner, and the forfeited prize will be dealt with at Nestlé's discretion in accordance with applicable laws.
14. Nestlé may disregard or disqualify any entry, Participant or winner, in such manner as Nestlé deems fit, without giving notice or reason, and without any liability to any person. In particular, no Participant shall, or procure another person to, (i) tamper with the operation of the Contest or any relevant website, (ii) participate in the Contest in any manner which may create any prejudice to or anomaly in the operation of the Contest; or (iii) breach these Contest Terms and Conditions or any other applicable law or regulation.
15. To the extent permitted by law, Nestlé will not be responsible or liable for any loss, injury, death, claim or damage suffered by any person arising out of or in connection with the Contest and prizes, and each Participant and any person acting on his/her behalf shall indemnify Nestlé from any claims, losses, damages, costs or expenses incurred in connection therewith.
16. The prizes awarded under this Contest are provided by the participating vendor and subject to such further terms and conditions which may be imposed by each vendor. Nestlé shall not be responsible for the quality, merchantability or fitness for any purpose or any other aspect of the products and/or services provided under the prizes. Nestlé, shall at all times, not be held liable for any loss, injury, damage, or harm suffered as a result of availing the products and/or services under the prizes. Each Participant agrees that Nestlé is not and will not be an agent of any third-party service provider, and as such any and all disputes about the quality of products and/or standard of services provided by the service provider shall be solved directly with them.
17. By choosing to participate in this Contest, each Participant agrees and hereby consents that Nestlé may collect, use and disclose such Participant's personal data to its affiliates, service providers and partners for the following purposes in accordance with the Personal Data Protection Act 2012 ("PDPA") and Nestlé's data protection policy available at our website www.nestle.com.sg:

- (a) to administer this Contest, including to contact Participants and to conduct verification and other actions in connection with this Contest for the administration of prizes in relation to this Contest;
- (b) use the personal data for promotional, advertising (including targeted advertising) or marketing activities which Nestlé believes may be of interest to the Participant;
- (c) to send out marketing, advertising (including targeted advertising), communication and promotional materials to the participant relating to any products manufactured, marketed or sold by Nestlé and its affiliates, service providers and commercial partners.

Any information, personal data and material about or obtained from the Participant may be accessed, stored or otherwise processed in any medium or format determined by Nestlé, and may be transmitted across national borders for storage and/or processing.

If a Participant requires access to his/her personal data, wishes to make any amendment or correction to his/her personal data, or wishes to withdraw consent to any specific use of his/her personal data, he/she should email the relevant Nestlé officer at Nestle.privacy@SG.nestle.com. To find out more about how Nestlé uses a Participant's personal data, the Participant can refer to Nestlé Singapore's Privacy Policy online at <http://www.nestle.com.sg/info/privacypolicy>. To withdraw consent to any specific use of his/her personal data, please visit the "Unsubscribe" tab on www.nestle.com.sg or contact the relevant Nestlé officer at Nestle.privacy@SG.nestle.com

18. Participants shall grant permission to Nestlé and its agents to take and to have full and free use of video/photographs containing their image/likeness, in any media or form ("**Materials**"). These Materials may be used for marketing, publicity and promotional purposes by and for Nestlé. Participants are not entitled to remuneration, residuals, royalties or any other payment from Nestlé in respect of the creation and use of their image/likeness and/or the Materials. Participants release, discharge, and hold harmless Nestlé and its agents, employees and officers from any and all claims, demands or causes of actions that they may hereafter have in connection with the Materials.
19. Intellectual Property Rights mean all patents, rights to inventions, copyright and neighbouring and related rights, trademarks and service marks, business names and domain names, rights in get-up

and trade dress, goodwill and the right to sue for passing off or unfair competition, 6 rights in designs, database rights, rights to use, and protect the confidentiality of, confidential information (including know-how and trade secrets) and all other intellectual property rights, in each case whether registered or unregistered, and all similar or equivalent rights or forms of protection which subsist or will subsist now or in the future in any part of the world.

Each Participant agrees that all worldwide Intellectual Property Rights in any statement, work or content submitted, made or created by a Participant in connection with the Contest, including but not limited to any ideas and/or concepts, and any derivative works arising therefrom, are perpetually, unconditionally and absolutely assigned to, vested in, and owned by, Nestlé (the “Assigned Rights”). Nestlé may use these statements/contents/works in any way it deems fit without compensation to any Participant, and each Participant waives all rights (including moral rights) he/she may have in such statements/contents/works. Each Participant agrees to execute all documentation to ensure the above, where required by Nestlé.

Each Participant warrants that: (a) it is the sole legal and beneficial owner of, and owns all the rights and interests in, the Assigned Rights, (b) it has not licensed or assigned any of the Assigned Rights other than under these Contest Rules; (c) the Assigned Rights are free from any security interest, option, mortgage, charge or lien; (d) he or she is unaware of any infringement or likely infringement of any of the Assigned Rights, (e) all the Assigned Rights are valid and subsisting and there are and have been no claims, challenges, disputes or proceedings, pending or threatened, in relation to the ownership, validity or use of any of the Assigned Rights; (f) so far as he or she is aware, exploitation of the Assigned Rights will not infringe the rights of any third party; (g) the statements/contents/works are his or her original work and have not been copied from any other source.

20. This Contest is governed by Singapore law, and each Participant shall submit to exclusive jurisdiction of the Singapore courts.
21. Any trademarks, graphic symbols, logos or intellectual property contained in any materials used in connection with this Contest, in particular that relating to the prizes, are the property of their respective owners. This Contest, Nestlé, its affiliates and contractors, are not affiliated with,

endorsed or sponsored by, those owners and the owners' relevant affiliates where those owners or the owners' affiliates are not part of the Nestlé group of companies.

22. Each Participant: (i) shall be bound by and comply with all the Third Party's terms and conditions of use, and grants the Third Party a complete release of all liabilities which may arise in connection with the Contest, and (ii) acknowledges that the Contest is in no way sponsored, endorsed or administered by, or associated with, Third Party and that he/she is providing information to Nestlé and not to the Third Party.
23. These terms and conditions are updated as of 30th October 2025.
24. For any enquiries relating to the promotion, please contact Nestlé Consumer Services at toll-free line 800 6011 633 or email consumer.services_sg@care.nestle.com with subject "**MILO® 75th Anniversary Scratch and Win 2025**".
25. Correspondence by way of email is preferred. All correspondence and decisions by NESTLÉ shall be final and binding on all participants, subject to applicable consumer protection laws in Singapore.

|